

20-00133

Contract for the Procurement of a Tourism Destination Marketing Company for Middle East

This *Contract for the Procurement of a Tourism Destination Marketing Company for the Middle East* ("Agreement") is made and entered into on 29th this day of July 2020 between:

The **DEPARTMENT OF TOURISM (DOT)**, a government agency with principal office at New DOT Building, 351 Senator Gil Puyat Avenue, Makati City, represented by its **Assistant Secretary, Vema Covar-Buensuceso ("Entity")**;

and

DURGA DAS PUBLICATIONS (MIDDLE EAST) FZE, a private entity with business address at Z1-02, P.O Box: 9348, Saif Zone, Sharjah, United Arab Emirates, represented by its **Managing Director, Ms. Sumeera Bahl (the "Consultant")**

Each a "Party" and collectively, the "Parties"

WITNESSETH:

WHEREAS, the Entity is mandated to be the primary planning, programming, coordinating, implementing, and regulatory government agency in the development and promotion of the tourism industry, both domestic and international;

WHEREAS, pursuant to its mandate, the Entity seeks to promote Philippine tourism in foreign jurisdictions where it does not operate a Foreign Office, such as Middle East, through the services of a Tourism Destination Marketing Company;

WHEREAS, despite the travel and tourism restrictions brought about by the COVID-19 pandemic, the Entity seeks to continue the promotion of Philippine tourism in foreign markets following a top-of-mind awareness marketing strategy;

WHEREAS, the Bids and Awards Committee (BAC) of the Entity, through **BAC Resolution No. 2020-119**, has declared the Consultant to be the **Single Rated and Responsive Bidder (SRRB)** following a competitive bidding procedure for the procurement of consultancy services for a Tourism Destination Marketing Company;

WHEREAS, pursuant to the abovementioned BAC Resolution, the Entity has accepted the bid of the Consultant for a **monthly professional fee of Eight Thousand Five Hundred US Dollars (USD8,500.00) or a total contract price of Forty-Two Thousand Five Hundred US Dollars (USD42,500.00)¹** or its equivalent in Philippine Pesos inclusive of all applicable taxes, for the period of 01 August to 31 December 2020;

NOW, THEREFORE, based on the foregoing, the Parties agree as follows:

1. In this Agreement, words and expressions shall have the same meanings as are respectively assigned to them in the Conditions of Contract hereinafter referred to;
2. The following documents shall be attached, deemed to form, and be read and construed as part of this Agreement, to wit:

¹ Two Million Ninety-Nine Thousand Nine Hundred Sixty-Seven and 50/100 pesos (PhP2,099,967.50) as on the date of execution of this Agreement.